

## .SAARLAND – Marketing texts for reseller

## .SAARLAND – Saarland's Home Online

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[ca. 200 characters text + headline]

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The federal state Saarland is a leading IT research location in South West Germany and part of the "Saar-Lor-Lux" (Saarland-Lorraine-Luxembourg) region. .SAARLAND allows the registration of short, memorable domain names for regional information, products and services that can be found easily and quickly.

[ca. 500 characters text + headline]

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.SAARLAND allows the registration of short, memorable domain names for information, products and services with a regional focus that can be found easily and quickly. As a new marketing tool .SAARLAND supports the local economy and even increases the weight of Saarland as a business location. With the new .SAARLAND web addresses Saarland turns into a visible brand on the Internet. Furthermore, the .SAAR-LAND internet extension promotes the identification of all Saarland people with their federal state and strengthens their sense of community.

[ca. 1,000 characters + headline]

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